Mary-Frances Peterson Main ‘87

Mary-Frances is an online marketing and publishing expert who has been maintaining her original blogs and online magazines since 2004. With over 20 years’ experience in marketing, she’s seen many changes and been able to help her clients navigate through the times. With a background in graphic design, sales, marketing and writing, she’s able to help companies combine new and old approaches to marketing. She’s an expert in WordPress, online newsletter management, and creative promotional options. She publishes, writes for, manages multiple writers and the content for two major online magazines and has contributed articles to several other national websites.

- **Mid-Century Style** – an online magazine for fans and preservationists of mid-century culture and architecture, including an online directory of Mid-Century Motels.
- **Denver Parent** – A resource for all parents (traditional and non-traditional families) in the Denver area. We keep our readers informed about local performances, family travel, area happenings and interesting controversial issues.
- **Wyoming Parent** – A resource for all parents throughout the state of Wyoming. We keep our readers informed about local performances, family travel, area happenings and issues that interest Wyoming parents.

She also “tweets” regularly as: [@denverparent](https://twitter.com/denverparent) and [@midcenturystyle](https://twitter.com/midcenturystyle) and her new re-branded company [@ApricityOnline](http://www.apricityonline.com). You can connect with her on [LinkedIn](https://www.linkedin.com/).

She has two children, Alec, who is 13 years old, and Cheyenne, a future Cotey girl, who is 15 years old. Her favorite artistic mediums include crazy quilting, beading, and embroidery. In her free time, she enjoys reading and exploring the interior of 50’s architecture and design. While on the Board, Mary-Frances has led the revamped Class Agent program, launched the Regional Groups program and is in the beginning stages of forming a Traditions Committee.